etio | International Student Barometer

Student Barometer *2025*

The survey is routed based on a student's responses to the demographic questions so not all questions are asked of all students. Furthermore, a number of question blocks can be included or excluded from the questionnaire, depending on an institution's preference. These are indicated by ✳

Introduction:

Featuring survey instructions, benefits of taking part in the Student Barometer and a chance for institutions to add details about the prizes offered. the students' consent to participate in the survey is included here.

Demographics:

Basic student information such as level of study, area of study, faculty and nationality. This data can be pre-populated.

Overview:

Two of the main indicators we ask all students: the extent to which they are satisfied with their overall experience at the institution and how likely it is they would recommend the institution to their family and friends.

Decision-making:

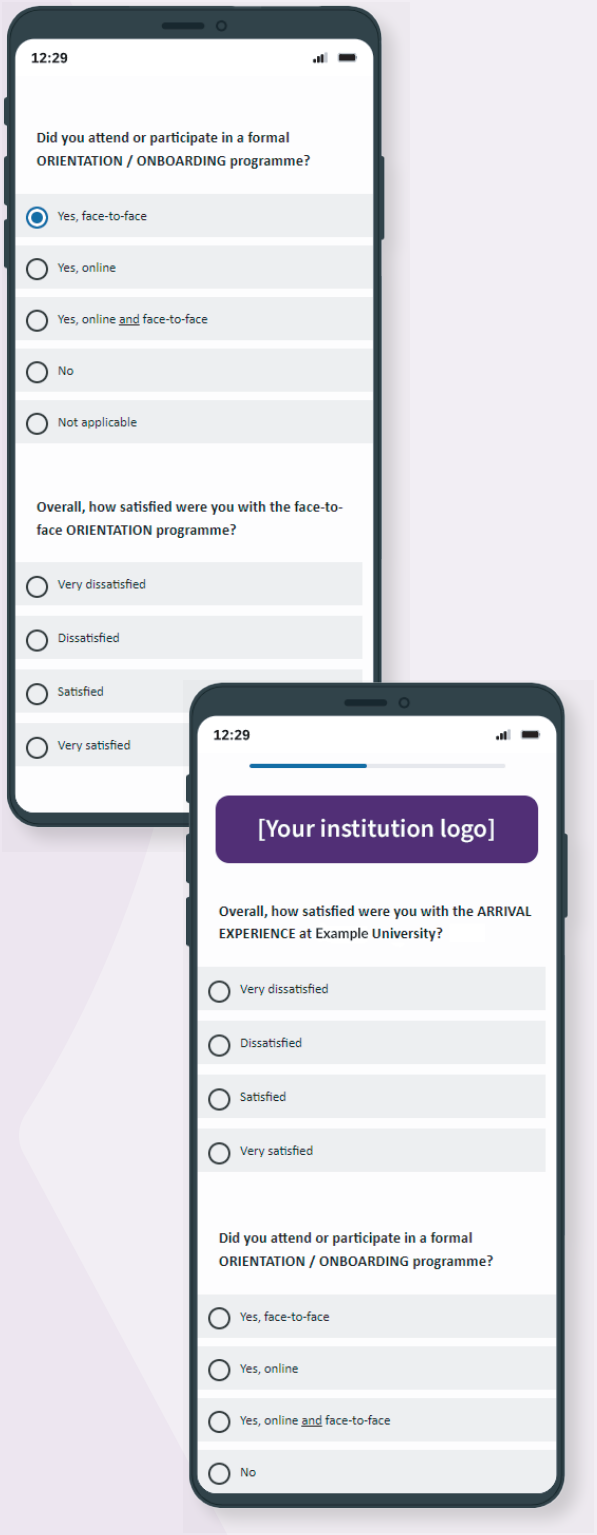
Incoming students are asked how important a variety of factors were in their decision to study at the institution, as well as which stakeholders helped them reach that decision.

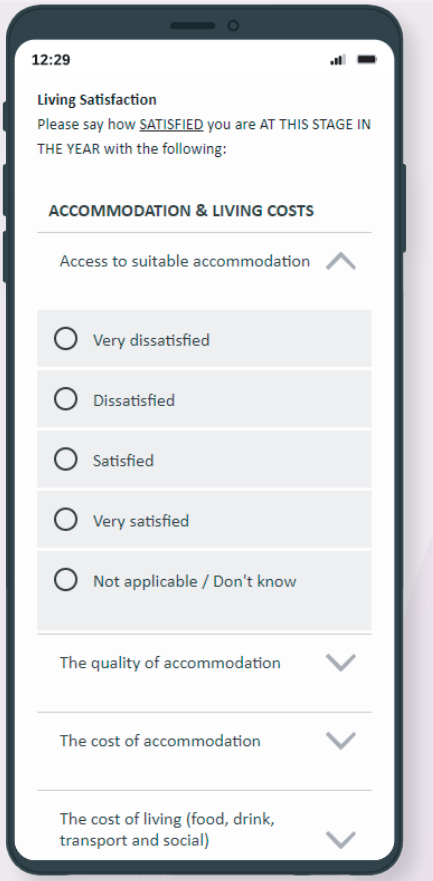
Application: ✳

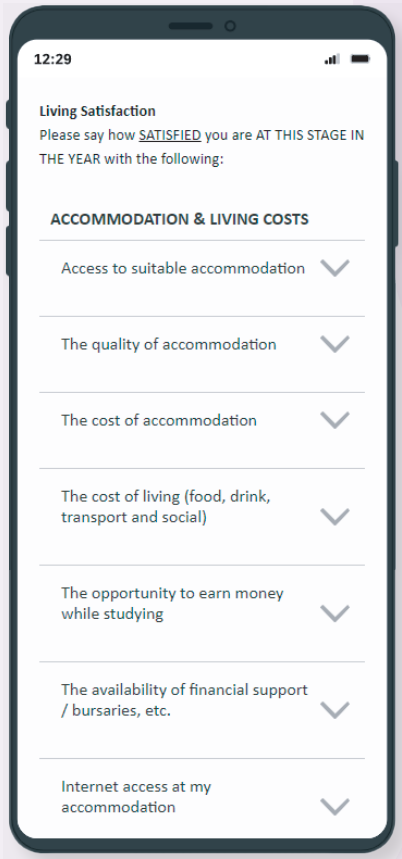
Application to offer response times and methods.

Arrival/Getting started:

Orientation/onboarding programme satisfaction, plus how students found many other aspects of their first few weeks at the institution.







Learning experience:

Measures how satisfied students are with over 30 aspects of the Learning experience at the institution, including teaching quality, facilities and assessment methods.

Online learning experience:

How satisfied students are with a range of online learning indicators such as lectures and group work.

Living experience:

The extent to which students are satisfied with over 20 aspects of the Living experience, from accommodation cost and quality of internet, to making friends from other countries and transport links. It also includes questions on how welcome international students feel.

Support services:

How satisfied students are with the institution's list of support services, such as the library, catering and counselling service.

Careers support:

Measures the expectations of students around the provision of various types of careers support, and their satisfaction with these support elements.

Student wellbeing:

The extent to which students are stressed, anxious or have concerns about completing their studies. Institutions can provide contact details here for students to reach out should they need support with their wellbeing.

Recommendation:

Students are asked if they would actively encourage or discourage others of applying to the institution, as well as if their course represents good value for money.

Inclusivity:

Students are invited to say whether they have experienced any form of discrimination during their studies, including discrimination based on race, nationality and gender.

Future plans:

What students plan to do after completing their course, with options such as employment, further study and travelling.

Accommodation and commuting:

Additional questions around organising accommodation, cost, and the commute to study.

Previous education:

Where students were studying prior to their current course and, for international students, whether they needed to sit a language test.

Artificial intelligence:

Usage, integration, and the impact on both the academic experience and future career prospects

Visa satisfaction:

How satisfied students were with the visa application process, including staff service levels and processing timeframe.

Agent satisfaction:

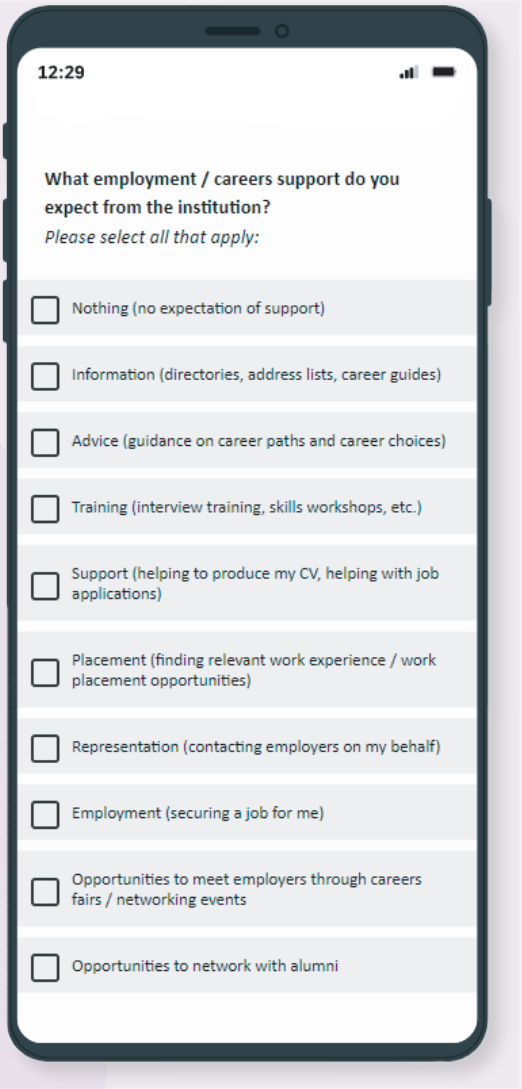
For students that used the services of an agent, the extent to which they were satisfied with the services they received, including indicators such as the agent's accuracy of information and knowledge of the education sector.

Prize draw:

A chance for students to enter the institution prize draw by providing their details.

Thank you:

The final page of the survey, thanking students for their participation, which is followed by a URL of the institution's choosing, often their homepage.



- Established in 2005
- In over 1600 institutions
- Across 40 countries
- Feedback from over 4 million students

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